



CANDIDATE SCRIPT

WELCOME ABOARD SCRIPTING

Hello, my name is _____ and I am your Port and Shopping Guide here on the beautiful (insert ship name.)

My job onboard is to give you all the information you need to know about our fabulous ports of call this cruise. Everything from beach information, taxi fares, restaurant recommendations to the #1 tourist attraction in the Caribbean. That's right! The SHOPPING!!

My job is to ensure that you get the most out of your days in port. We know you want to see and do it all, and you CAN, but do not attempt to go ashore without talking to me first. I'm here to help plan your day and save you time AND money.

"Where can you find me?"

"I will be available to you all cruise long. My desk is located on Deck 5 right next to the Starquest lounge. Check the Cruise Compass for exact times"

"I also have a port and shopping hotline number I want everyone to write this number down on your map 5500 (say this twice, repeat it). Please do not hesitate to contact me anytime during the cruise with your questions..."

"Where else can you find me?"

"You will also find me on the gangway when we arrive into port, Check the Compass/Celebrity Today for exact times. I will also be out and about on the ship AND shopping right alongside you in our ports of call. Whenever you see me make sure to say hi."

Why is Shopping the #1 activity on a ship

"And this leads me to my next slide.., WHY IS Shopping the number 1 activity in the Caribbean?"

You are ALL RIGHT! Everything in the Caribbean IS cheaper! and there are many reasons why...

First of all- Most items sold in these ports of call are Duty and Tax Free which means you are saving anywhere from 10-70% below US Retail on everything from linens, perfumes, liquor and of course WATCHES and JEWELRY!

Now, what does duty and tax-free mean?

Tax-Free. We all know what sales tax is – anywhere from 8 – 11%, 15% for Canadians and as high as 22% for Europeans added on to the price. In the Caribbean, you don't have that.

Duty-Free. Duty is a tariff that's placed on top of items when they're imported into a country – anywhere from 5 to 70%. In the Caribbean – you don't have that either. HUGE savings!

So...tax-free and duty free is AUTOMATIC savings of up to 70% below US retail, but it gets even better.